

Want To Know What All The Top Earning Speakers & Entrepreneurs Have In Common?

Dear Fellow Entrepreneur

When I was building my own business a few years ago, I quickly realised that if you want to be taken seriously as a “proper” pro speaker and earn the consulting fees you deserve then you need to write a book to establish yourself as an “expert”.

And I was right!

Within just a few short months of publishing my first book, *The Gorillas Want Bananas*, good stuff started to happen. My speaking fees rocketed from £300 an hour on a good day to £1000+ an hour, not to mention the money I was making selling my books at the back of the room. I got so busy I was turning clients away to the point where I could cherry-pick the really juicy jobs! In fact, just the other day I got paid a £1,000 for 15 minutes.

Now, nothing had really changed except my profile now contains the word “author”.

I like to call this phenomenon, **The AUTHOR-ity factor**. When you write about what you know and get it published, you become an expert in the eyes of bookers, audiences and prospects overnight. And doors that were previously locked quite literally swing right open!

But there’s more to it than just the increased fees, kudos and earnings. I also started making money while I slept! Now as someone who’d previously sold time (consulting and speaking) for a living, the thought that I could get paid without having to “show up” was a revelation.

I enjoyed this passive revenue so much that I decided to set up my own publishing company www.LeanMarketingPress.com.

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Warm Wishes

Debbie Jenkins

Author, speaker and best-selling publisher - www.amazonbestsellerplan.com

P.S. Writing a book and getting it published really does have an impact on your fees, bookings and earning potential. Don’t you owe it to yourself to find out more?

Since the latter part of 2004 Debbie Jenkins has helped many experts generate an additional passive income from writing and selling books for FREE. Her approach is simple - to create value where there was just an idea and SEND authors money while producing high quality information products for discerning readers.

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